

Sofia De La Espriella Olaya

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EDUCATION

Florida Atlantic University

May 2025

Bachelor of Arts in Multimedia Journalism and History

Boca Raton, FL

GPA: 3.93/4.0 | Latin American and Caribbean (LAC) Scholarship Recipient | James M. Cox, JR. Palm Beach Post Scholarship award Recipient | Spring 2024 President's list

Pontificia Universidad Javeriana

July 2018 – June 2022

Bachelor of Arts in Communications| Minor in Journalism

Bogota, Colombia

Universitat Autònoma de Barcelona

September 2021 – January 2022

International Award Scholarship Recipient | Semester Abroad in Journalism

Barcelona, Spain

EXPERIENCE

University Press Florida Atlantic University

May 2024 – Present

Editor in Chief

Boca Raton, FL

- Oversee the editorial team, taking decisions, managing a staff of writers, editors, and contributors, assigning articles, providing guidance, and ensuring the quality and relevance of all published content.
- Lead the development of editorial policies, establishing and maintaining consistent voice and standards across all publications, and implementing best practices for journalistic integrity and ethical reporting.
- Collaborate with university administration and external partners, building relationships to secure exclusive stories, interviews, and special features, and representing the publication at university and community events.
- Manage the production schedule, coordinating with writers, photographers, designers. Create a digital strategy to go from print to digital contents.

University Press Florida Atlantic University

August 2022 – Present

Writer & News Editor

Boca Raton, FL

- Conduct interviews and develop relationships with people of interest on specific topics.
- Produce regular reports and breaking news articles, focusing on business, government, and higher education.
- Adhere to AP Style guidelines while proofing and editing pages under weekly deadlines.

FAU Campus Recreation Center

August 2022 – August 2023

Social Media & Content Creator Intern

Boca Raton, FL

- Designed and executed a global social media strategy across 10k followers on Instagram and Twitter.
- Manage content, develop media plans, and update social media, including Facebook and Twitter, with a focus on increasing awareness and engagement.
- Develop audiovisual content, infographics, and social media posts to increase growth by 10% semi-annually.

Personal Blog

February 2021-Present

Journalist

Remote

- Interview experts and people of interest in different areas to provide a broader perspective on social Latin American issues and politics.
- Design the content layout including branding, marketing, and graphics.
- Address current events and opinion columns on various relevant topics.

El Comején Portal

August 2021 – June 2022

Columnist Writer

Barcelona, Spain

- Conducted interviews either in person or by phone, networked with student organizations, and conducted research.
- Supported the design of new content for journalists in an international publication.
- Edited and revised articles to be published on a weekly basis about complex social problems in Colombia.

ORGANIZATIONS

Tau Sigma Academic Honor Society for Transfer Students - **Member**

February 2023 –Present

Dorothy F. Schmid College of Arts and Letter - **Ambassador**

January 2023 –Present

SKILLS

- Languages: Spanish (Native) and English (Native)
- Microsoft 365 Certification (Excel, Word, PowerPoint)
- Illustrator & Premiere Pro